

WORK WITH MARK

SOCIAL IMPACT CONSULTING FOR NEURODIVERGENT BUSINESS OWNERS

4 SESSIONS FOR £300*



A series of informative, empowering consultations with Joyfully Different co-founder, Mark Blake.

Drawing on his own experience of leading non-profit organizations with social impact aims, Mark will guide you through the process of becoming a **social impact leader** who not only **makes a lasting difference** but also **ensures that your work enhances your life** rather than detracts from it.

Mark will also assist you in **understanding how you can affect systemic change**, enabling you to contribute to efforts that ultimately aim to create a world where “social change” work is no longer essential.

Each of your four consultations will be one hour long and conducted via Google Meet or Zoom, or in-person if you live locally to Brighton & Hove.

SESSION 1: EXPLORING WHAT YOU CARE ABOUT

Many leaders know they want to make a difference but don't know where to start. In our first consultation, we'll discuss the social issues in the world that matter most to you, discuss successful strategies implemented by other founders in these areas, and explore how we can guide your work so that your core values serve as your compass for action

SESSION 2: UNDERSTANDING YOUR IMPACT

Do you want to initiate community projects, advocate for policy changes, or provide resources to marginalised groups? Mark will help you understand the social impact landscape, including community psychology, legislative shifts, and other insights to help propel your social impact efforts forward. Together, we'll prepare you to affect real change with your business.

Enquire by emailing hello@joyfullydifferent.co

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SESSION 3: LOOKING AFTER YOUR MINDSET

Our third session delves into your intrinsic motivations, special interests, and any potential traumas that might affect your work. We'll discuss techniques for building resilience, safeguarding your mental health and ensuring that your motivations and actions are coming from a place of healing rather than hurt. Our aim is to support you to build a business that brings joy and fulfilment to you while also creating a significant social impact.

SESSION 4: NAVIGATING POLITICAL OBSTACLES

Many social impact initiatives rely on gaining buy-in from politicians, whether they are members of parliament or local councillors. In our final consultation, we'll discuss how to develop a tailored pitch to your local politicians, leveraging the political priorities revealed in their voting records. Mastering this approach and building relationships with those who have the power to affect change will help you secure game-changing support from public officials.

***£300 for Joyfully Different members, £450 for non-members**

If you need further support after your final session, additional **60-minute consultations** with Mark can be booked at **£75 for members** and **£115 for non-members**.

For bespoke packages, email markejoyfullydifferent.co

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